



She Loves Tech 2018 Global Startup Competition

Rules and Regulations

Introduction

She Loves Tech 2018 Global Startup Competition rounds will be held globally from June to August 2018 before culminating in the final round of the competition this September in Beijing, China.

She Loves Tech is a global initiative showcasing the convergence of the latest trends in technology, entrepreneurship, innovation and the opportunities it creates for women. It consists of an annual global startup competition and international conference series, which bring innovators and change-makers from all over the world to Beijing, China, one of the leading global hotspots for tech innovation. Its goal is to provide a platform for international and Chinese tech companies, investors, entrepreneurs, startups, and consumers together, to promote technology for women and women in technology.

The competition and conference will gather the best technology brands, leaders, entrepreneurs and investors, providing startups with a wide program of investment, mentorship, and networking opportunities as well as intensive global media exposure.

Format

Preliminary rounds will be held in the following countries, with the winner from each round entering the global finals in Beijing, China.

Canada (Montreal); China (Beijing, Hangzhou, Shenzhen); France (Paris); Germany (Berlin); Indonesia (Jakarta); Israel (Tel Aviv); East Africa (Nairobi); Pakistan (Karachi); Philippines (Manila); Singapore; United Arab Emirates (Dubai).

*South Africa will be holding a Hackathon and will be announced separately

The global finals of the **She Loves Tech 2018 Global Startup Competition** will be held during the **She Loves Tech 2018 International Conference** happening on September 15, 2018 in Beijing, China. Each finalist will have 5 minutes to pitch on stage and 3 minutes for Q&A.



How to Join She Loves Tech 2018 Global Startup Competition

To be eligible for the competition, startups must meet the following requirements:

STAGE: Seeking seed, angel or A round funding (under US\$5M) with at least a minimum viable product (past conceptual stage).

FOCUS:

- i. Any entrepreneur – *male or female* – who is using technology to ***impact women positively***:
 - a. Are a significant proportion of end-users or consumers female?
 - b. Are products specifically designed with women users in mind?
 - c. Does the product itself address a problem that disproportionately affects women?

OR

- ii. At least one ***female entrepreneur*** in founding team who is using technology to solve a problem

TECHNOLOGY: The use of science and innovation ***to invent useful things or to solve problems***. This extends beyond digital, information or internet-based technology and covers everything from hardware to the creation of new product and solutions to existing problems.

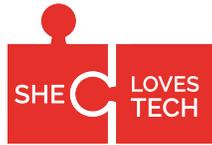
We are open to accepting startups from all industries, with a particular focus on startups in these verticals:

- Agri Tech
- Artificial Intelligence & Big Data
- B to B Solutions
- Blockchain
- Consumer Tech
- Clean Energy
- FinTech
- Edu Tech
- Internet of Things
- Med Tech

To enter the **She Loves Tech 2018 Global Startup Competition**, eligible applicants must submit all registrations online, in compliance with the competition's Rules and Regulations and according to the instructions set forth in the website.

Participation in the **She Loves Tech 2018 Global Startup Competition** constitutes the applicant/team's full and unconditional agreement to these Rules and Regulations and decisions of the organizer, which are final and binding in all matters related to the **She Loves Tech 2018 Global Startup Competition**.

The **She Loves Tech** team along with a panel of industry experts will review all submitted entries and shortlist candidates who will be invited to pitch at the preliminary rounds of the competition. We are looking at a range of criteria including market opportunity, traction, scalability and growth potential, innovation and creativity, calibre of founder and team, and last but not least, women impact.



Declaration Agreement

In registration for the **She Loves Tech 2018 Global Startup Competition**, each applicant agrees to:

- Ensure all submitted projects are the original work of the applicant/team and all information are true and accurate at penalty of immediate disqualification;
- Attend the event if selected, make a public presentation of their business plan at the preliminary round and the global round, and participate in other organized events in relation to the overall program; and
- Follow all of the **She Loves Tech 2018 Global Startup Competition** Rules and Regulations and instructions of the Organizer, and accept the Organizer's decision.

Intellectual Property

She Loves Tech may publish any and all information submitted by the Applicant (including but not limited to all project materials and fields requested in the registration form that do not contain information of personal nature) at any time, in any media and for any reason, including without limitation, publishing project materials or the publication on any of its websites or any social networking website, or in any advertising or promotional campaign.

Applicant hereby grants a non-exclusive, royalty-free, irrevocable, for the maximum period of validity in each territory, transferable, worldwide license to the organizer to use applicant's project, logo, and contact information for any purpose, including without limitation for advertising and promotion of organizer's activities.